

*** DRAFT - NOT YET FILED ***

1301:8-4-04

Advertising.

- (A) Any advertising for business subject to sections 1321.71 to 1321.84 of the Revised Code shall not be false, misleading, or deceptive.
- (B) In connection with section 1321.76 of the Revised Code, every licensee shall maintain either at each licensed office or in a central location, approved by the division of financial institutions, a records file of all advertising, including newspaper, magazine, direct mailing, facsimile advertising and solicitations, roadside advertising, internet and scripts of radio and television commercials, for a period of two years from the date last disseminated. A record or other file shall be readily available for inspection by the division of financial institutions ~~at all times~~during regular business hours. Every licensee shall notify the division of financial institutions in writing of the location of the record or file.

Effective:

R.C. 119.032 review dates:

Certification

Date

Promulgated Under:	119.03
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Rule Amplifies:	1321.76
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