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● Issue 10 ● Volume 2 ● October 2014

# Ohio Spirits *Insider*

MONTHLY UPDATE FROM THE  
OHIO DIVISION OF LIQUOR CONTROL

## Understanding Sunday Sales

By Superintendent Bruce Stevenson



For many Ohio consumers, Sunday is the biggest shopping day of the week. Ohio's liquor laws have allowed for the sales of alcohol on Sunday for many

years and many businesses take advantage of that to better serve their customers. However, there are certain factors that determine where and to whom it can be sold. Retail permit holders need to be aware of the regulations and know for certain what alcohol products their permits authorize them to sell on Sundays.

The first determining factor for Sunday sales is whether the permit business location is "wet" for Sunday sales through local option election. It's a mistake for a permit holder to assume that they can sell on Sundays just because another nearby business can. Local option elections can authorize an entire voting precinct to be

"wet" or just one business at a specific location by what is known as a "site specific" vote. When a precinct or specific location is voted "wet," retail permit holders who can already sell beer and intoxicating liquor can apply for a D-6 permit to sell those products on Sunday.

Selling beer on Sundays is a little different. There is no additional permit for that like the D-6 for wine, low-proof and spirits. There are two factors that determine whether a business can sell beer on Sundays. The first factor is the date on which the application to sell beer Monday through Saturday was originally submitted to the Division. If it was submitted on or before April 15, 1982, then the permit holder can sell beer on Sundays. If the beer permit has been transferred over the years, the Division traces it back to its original holder's application date. The other factor is the status of the voting precinct in which the permit holder's business is located or the status of a

permit holder's specific address. If the precinct or specific address has been voted "wet" for the sale of intoxicating liquor on Sundays, then beer can be sold on Sundays by those who can sell beer during the week.

Please always read your permit. If you have a D-6 allowing you to sell intoxicating liquor on Sundays, it will say so on your permit. If you are not authorized to sell beer on Sundays, your permit will say no beer on Sundays. We know that this can sometimes get confusing for you and your employees. Let the Division help you understand your permit privileges and assist in understating how to obtain the privileges you desire. We want you to get the correct information and help avoid a citation. Information is available on our website at [www.com.ohio.gov/liqr](http://www.com.ohio.gov/liqr) and our staff is ready and willing to speak to permit holders to assist in any way we can.



John R. Kasich, Governor  
State of Ohio

Andre T. Porter, Director  
Ohio Department of Commerce

Bruce Stevenson, Superintendent  
Division of Liquor Control



# Spirit Smarts

**New Products, Hot Items, Rebates, Recipes & More!**

Always promote safe sales & responsible consumption!

## NEW! Wild Turkey Diamond Anniversary: **Limited Time Release!**

Brand Code: 9623B

This exclusive Wild Turkey Diamond Anniversary Bourbon was hand-selected from the finest barrels. This one-of-a-kind, 13-16 year-old bourbon is a tribute to the tradition of lifelong work done the right way, not the easy way. With notes of sweet caramel and vanilla, and a spicy oak finish, its limited availability makes it as rare a bird as its namesake.



## Stolichnaya Premium Vodka

Brand Code: call for codes

Stolichnaya Premium Vodka is a classically-styled, exceptionally smooth vodka. Stoli was the first brand to sell flavored and super-premium vodkas in America. See their wide variety of flavors.



## Benchmark Peach Bourbon

Brand Code: 0852B

Has a fresh, sweet and highly mixable appeal with a nectar-like quality and a peach-forward flavor that delicately intertwines with the rich bourbon flavor to create a delicious and tempting treat.



## NEW! Pinnacle Amaretto

Brand Code: 8221B

The newest flavor from Pinnacle Vodka – the flavor innovator. Smooth from start to finish, dark almond swirls around notes of sweet cookie in this satisfying amaretto vodka. Dress up a cappuccino, ginger ale or create your own vodka drink for a cozy evening treat.

### Featured Product

## Legacy Canadian Whisky

Brand Code: 5568B

Legacy Canadian Whisky jumps from the glass with peppery spices and with a toffee and caramel balance of sweetness. A sip brings out layers of complex flavors with hints of dried dill and peppercorn standing up to the rich cooked sugarcane and candied fruit character that is the hallmark of this whisky. The soft and satisfying aftertaste allows the lingering baking spices and a touch of smoke to leave a lasting impression.

- Small Batch Blended Canadian Whisky; 80 Proof
- Impeccable quality overseen by Sazerac's World Renowned Master Blender, Drew Mayville
- Bottled by Sazerac at Buffalo Trace Distillery in Frankfort, KY.



All product descriptions provided by manufacturers.



# Agency Info



## New Spirits Listings October 2014

Code	New Items
0057B	Absolut Warhol Vodka
0080B	American Harvest Vodka Mason Jar Glass Set
0313D	Beefeater Gin w/pourer/stopper
0836B	Belvedere Red Vodka
0836D	Belvedere Red Vodka
0836L	Belvedere Red Vodka
2006B	Chivas Regal 18 Scotch Tin
2009B	Chopin Bourbon w/12 shot glasses
2080B	Cleveland Christmas Bourbon
3911L	Grey Goose Vodka Twin Pack (Original & Le Melon)
3914D	Grey Goose Vodka Glass Pack
3919E	Grey Goose Vodka 50 ml. multi pack
4085B	Hennessy VS Brandy w/50 ml. Hennessy Black Chain VAP
4983B	Jack Daniel's Bourbon Master Distiller Series 2
5054B	Jagermeister Cordial Stainless Steel Shot Cup
5114B	Jim Beam Bourbon w/3 50 ml. (Honey, Maple, Stag Black Cherry)
5263B	Junior Johnson Midnight Moon 100
6752E	99 Counter Unit Cordial
8326B	Pyrat Rum w/wood display case
8423B	Renaissance Artisan King's Cut Bourbon

See more new items continued on page 4.

## Mail-In Rebates

Customers can save on many of their favorite brands by taking advantage of mail-in-rebate offers. Check with product brokers or call the Division at (614) 644-2380 for more information.



## For The Holidays...



### Svedka Vodka

Halloween packaging and display. See broker for details.



### Jim Beam Black

Includes three 50 ml. bottles. Brand Code: 5114B



### Pinnacle Whipped

Includes three 50 ml. bottles. Brand Code: 8227B



### Jagermeister

Includes stainless steel shot cups: Brand Code: 5054B

Code	New Items
8974E	Stolichnaya Vodka "Mini Bar" 50 ml. Variety Pack
8997B	Stillwrights Spiced Rum
9336B	Uncle Higgins Vodka
9626B	Wild Turkey American Honey "Sting" Bourbon
9685B	Woodford Reserve Master Collection Pinot Noir Bourbon
0043B	DiSaronno Versace Cordial Wrap w/2 glasses
0117B	Arbeg 10 Escape Scotch w/2 glasses
0118B	Arbeg 10 Exploration Scotch w/50 ml. bottles
0391B	Bacardi 8 Rum Glass Pack
0423B	Bacardi Oakheart Rum w/stein
0578B	Basil Hayden Bourbon w/muddler & spoon
0829B	Belvedere Unfiltered Vodka Ultimate Martini
0830B	Belvedere Pure Vodka Cocktail Glass 2014
1325B	Bombay Sapphire Gin w/martini glass
1714B	Canadian Club Scotch w/glass
2102B	Grand Marnier Cordon Rouge Cordial Gift
2328B	Courvoisier VS Brandy w/glass & recipe book

See complete list on Division website at [www.com.ohio.gov/liqr](http://www.com.ohio.gov/liqr)



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**Department  
of Commerce**

**Division of Liquor Control**

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## Drink Recipes

### “Devil Whiskers”

- ¾ parts SVEDKA Clementine
- ¾ parts sweet vermouth
- ¾ parts orange juice
- ½ parts orange Curaçao
- dash orange bitters

**Directions:** Combine ingredients in a cocktail shaker filled with ice, shake, and strain into a martini glass. Top with fake blood.



\***Fake blood instructions:** Mix together ½ part white corn syrup and 1 tsp. cornstarch. Add ⅛ to ¼ part water until the mixture is the consistency of blood. Mix in 15 drops of red food coloring and add 1-5 drops of blue food coloring until you achieve the desired color.



### “5<sup>th</sup> Avenue”

**Hennessy Black**, Ruby Grapefruit juice, a splash of Grenadine, top with equal parts Champagne and Soda, and garnish with a twist.

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